



Innovations for the Future

Innovative power. This phrase takes on special significance for the Austrian private company Joma Kunststofftechnik this year. As Joma celebrates its 70th anniversary, the concept of innovative power conveys another meaning: motivation. "Innovative companies look ahead and are in a position to reinvent themselves and constantly develop," says Martin Riegler, MBA, responsible for Marketing & Sales since 2010.

Joma has had considerable experience over the years. With strategically smart investments, the company has been able to strengthen its position internationally. Rapidly growing exports have made it necessary to set up new production and assembly plants. The technological infrastructure has now reached an impressive stage of development, and the next phase of construction is already planned – construction will begin in 2017 on a new high-bay warehouse.

This year is also a change for Martin Riegler, as he leaves the company after almost seven years. To his successor, Christian Scheck, Riegler hands over an expanding company with a wide range of current product innovation. "The spirit of innovation I find here is tremendous," confirms Christian Scheck. And he knows what he is talking about – Scheck is no stranger to the company's followers. He was in charge of sales and marketing seven years ago, and is now returning to the successful company.

"It is remarkable what has been achieved in the last few years." Christian Scheck wants to take advantage of the tremendous momentum and pursue the journey that has begun. "The first stage was already sparked last year with the expansion of our environmentally-friendly Joma Nature® sub-brand. Today we must also face the challenges of the digital world and globalization. It will now be my job to explore new technological possibilities for Joma as well as to drive internationalization. No company can dodge these challenges today."

Innovative power. For Joma, this is the image of the hour. There is no standing still or looking back on long-term success. Instead, sights are set on the future and on digital transformation.

At Interpack, the world's largest packaging trade fair held in Düsseldorf from May 4-10, 2017, Joma has presented its current cost-saving, sophisticated and versatile product solutions. And exclusively for this event, Joma has prepared an interactive surprise to allow visitors to re-experience our product range – the brand new Joma App.

Joma Nature®

Joma is presenting the brand-new Joma Nature® product line to international audiences for the first time. With Joma Nature®, Joma's entire range of its classic Securibox® and a selected assortment of Joma spice mills is available for the first time ever in purely plant-based, renewable bio plastics. The products are extensively carbon neutral and are compostable and completely recyclable, depending on the design.

Excellence in Plastic Packaging

JOMA Kunststofftechnik
GmbH & Co KG
Wolfholzgasse 14-16
A-2345 Brunn am Gebirge
+43 2236/33633
office@joma.at
www.joma.at



Joma presents an environmentally-friendly alternative to conventional products and contributes to improving the ecological footprint. Demand for responsible packaging solutions is increasing. "Perhaps in the future we will be able to exclusively use recyclable and environmentally friendly plastics. That would be a worthwhile goal." Joma, at any rate, is working hard to achieve this – sustainable, environmentally-conscious production will be the company's focus in the coming years.

The Joma Range

The new Creme Dispenser and Pills Dispenser, which are both built on the Joma Securibox®, are highly functional and smartly designed developments that save costs in filling and offer the user the greatest possible comfort, benefit and safety. This is what is expected of Joma: superior implementation and the highest quality!

While the DuoFlapperCap is not new in itself, it still inspires with the typical quality characteristics of the company: a cost-saving design and user-friendly handling, thought out to the last detail.

The long-established product family of Spice Mills is also growing. A premium ceramic mill is waiting in the wings and, naturally, will be shown at Interpack.

Innovative power. For Joma Kunststofftechnik, this means more than ever to look forward. Toward new digital opportunities, toward the responsible use of our resources and toward further sustainable innovation for the future.